

Sign Up Now!

The 10th Pacific Northwest Brain Injury Conference 2012

**Living with Brain & Spinal Cord Injury & Disease:
Striving for Excellence**



Hosted By:

Brain Injury Alliance of Oregon

&

Oregon Paralyzed Veterans of America

March 1-3, 2012

Sheraton Airport Hotel

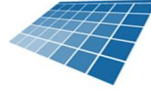
Portland, Oregon

We want to thank our last year's conference sponsors and exhibitors. Without whose support the conference would not have been possible.




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Annual Conference 2012

You are cordially invited and encouraged to participate as a sponsor or exhibitor at our upcoming annual conference, The 10th Annual Pacific Northwest Brain Injury Conference 2012. *Living with Brain & Spinal Cord Injury & Disease: Striving for Excellence* is the theme for the BIAOR Conference scheduled for Thursday, Friday and Saturday, March 1-3, 2012. The conference will be held at the Sheraton Portland Airport Hotel in Portland Oregon and is sponsored by the Brain Injury Alliance of Oregon and Oregon Paralyzed Veterans of America. It will begin with a one day pre-conference workshops on Technology for Individuals with Brain and Spinal Cord Injury and a CBIS Certification class on March 1.

A Special Event and You Are Invited: Joey Harrington, former University of Oregon and Detroit Lions Quarterback and will be the opening Keynote Speaker at the 2012 Conference, Friday, March 2, at the Sheraton Portland Airport Hotel. Friday evening, join Joey for Wine Tasting 5 -6:30pm, Dinner begins at 6:45pm, Grapes and Two-Grand's Concert 7:00pm. The event will be raising money for 'Helmets for Kids'

Presentations will highlight the latest medical research, diagnosis and treatments for brain and spinal cord injuries and behaviors resulting from injuries, cutting-edge basic and clinical research, and new therapies and medications, what's working in rehab both community and medical settings, returning to work, returning veterans from Iraq, and a Pre-Conference technology workshop on Thursday.

Invited are a broad group of participants from the western states and British Columbia. Friday's program will be targeted to professionals, including attorneys, physicians, psychologists, medical professionals, vocational rehab counselors, service providers, advocates and government agency case staff. Saturday's program will add a community track targeting survivors and family members, social workers, case managers and advocates.

The multiple tracks will include: Legal, Medical, and professional support service providers. The 10th Annual Pacific Northwest Brain Injury Conference will feature presentations on: Legal Issues, Medical Issues including treatments and strategies for both brain and spinal cord issues; Medical Highlights: Pediatric Brain Injury, Understanding and Working with Behavior Issues; Mild Traumatic Brain Injuries Associated With Sports and Other Traumatic Injuries; Cognitive rehabilitation: Using research evidence and careful documentation to strengthen the case for insurance funding; Social Security Disability Insurance –Getting Your Clients What They deserve; Medical and Sexual Issues Facing Brain and Spinal Cord Injury Survivors; Successful Return to Work After a Brain Injury; Co-Occurring Disorders: TBI and PTSD; Music Therapy and Brain Injury; Improving school services for students with TBI; Spirituality and Recovery.

Join national, state, and local policy makers, the legal community, physicians, health care professionals, health agencies, business and education communities, Brain Injury Alliance members, survivors and family members, and advocates from 14 states and leading health stakeholders at this pioneering Pacific Northwest regional conference.

We anticipate an attendance of over 600 including persons with brain injury and their families, professionals and service providers, and representatives of governmental agencies from 14 western states. For additional information on the conference program please see our web site at www.biaoregon.org

Sponsors and exhibitors are vital to the success of the Conference. Therefore, we ask that you join us and help make a difference. We offer you a number of ways to become involved. The following information can help you determine what works best for you.

(503)740-3155	Mailing Address:	biaor@biaoregon.org	Executive Director	BIAOR is a 501(c)(3)
800)544-5243	PO Box 549	www.biaoregon.org	Sherry Stock, MS CBIST	Tax-exempt organization
Fax: (503)961-8730	Molalla OR 97038			Tax ID: 93-0900797

Office - By Appointment: Salem Regional Rehabilitation Center, 2561 Center Street NE, Salem OR 97301

Included in Sponsorship fee:

Titanium Sponsor \$20,000 3 Day Conference Co-Sponsor

- Exhibit space: one six-foot skirted table & two chairs
- A conference room named after your company
- Prominently displayed signage in main conference room,
- Recognition on Conference Website,
- Recognition on BIAOR/OPVA web site,
- Appropriate public recognition and thanks
- Co-Sponsor listed on all conference materials and program cover
- Link on the BIAOR/OPVA web site for 1 year
- Four full 2 day conference registrations (four exhibitor representative per company – additional attendees add \$200 per day)
- Full page color advertisement in the vender program materials
- One year of full page color advertising in BIAOR/OPVA newsletters, logo & link on BIAOR/OPVA website banner/partner page

Emerald Sponsor \$10,000 3 Day Conference Co-Sponsor

- Exhibit space: one six-foot skirted table & two chairs
- A conference room named after your company
- Prominently displayed signage in main conference room,
- Recognition on Conference Website,
- Recognition on BIAOR/OPVA web site,
- Appropriate public recognition and thanks
- Link on the BIAOR/OPVA web site for 1 year Four full 2 day conference registrations (four exhibitor representative per company – additional attendees add \$200 per day)
- Full page color advertisement in the vender program materials
- Full year of 1/2 page color advertising in BIAOR/OPVA newsletters, logo & link on BIAOR/OPVA home/partner page

Diamond Sponsor \$5,000 2 Day Conference Sponsor

- Exhibit space: one six-foot skirted table & two chairs
- Prominently displayed signage in main conference room,
- Recognition on Conference Website,
- Recognition on BIAOR/OPVA web site,
- Appropriate public recognition and thanks
- Link on the BIAOR/OPVA web site for 1 year Four full 2 day conference registrations (four exhibitor representative per company – additional attendees add \$200 per day)
- Full page color advertisement in the vender program materials
- Full year of ¼ page color advertising in BIAOR/OPVA newsletters

Platinum Sponsor \$4,000 (3 days) / \$3,000 (2 days)/\$2,000 (1 day) Session Sponsor

- Exhibit space: one six-foot skirted table & two chairs
- Prominently displayed signage in main conference room,
- Recognition on Conference Website,
- Recognition on BIAOR/OPVA web site,
- Appropriate public recognition and thanks
- Link on the BIAOR/OPVA web site
- Two full day conference registrations (two exhibitor representative per company – additional attendees add \$200 per day)
- Full page color advertisement in the conference program materials
- Full year of business card size color advertising in BIAOR/OPVA newsletters

Gold Sponsor \$2000

- Exhibit space: one six-foot skirted table & two chairs
- Prominently displayed signage in main conference room,
- Recognition on Conference Website,
- Recognition on BIAOR/OPVA web site,
- Appropriate public recognition and thanks
- 2 Day Two full conference registrations (two exhibitor representatives per company)
- 1/2 page color advertisement in the conference program materials
- Full year of business card size color advertising in BIAOR/OPVA newsletters

Silver Sponsor \$1500

- Exhibit space: one six-foot skirted table & one chair
- Prominently displayed signage in main conference room,
- Recognition on Conference Website,
- Recognition on BIAOR/OPVA web site,
- Appropriate public recognition and thanks
- One 2 Day full conference registration (one exhibitor representative per company – additional attendees add \$200 per day)
- 1/4 page color advertisement in the conference program materials
- Full year of business card size advertising in BIAOR/OPVA newsletters

Copper Sponsor \$1000

- Exhibit space: one six-foot skirted table (large enough for small tabletop display and literature) & one chair
- Prominently displayed signage in main conference room,
- Recognition on Conference Website,
- Recognition on BIAOR/OPVA web site,
- Appropriate public recognition and thanks
- One 2 Day full conference registrations (one exhibitor representative per company – additional attendees add \$200 per day)
- 1/4 page color advertisement in the conference program materials
- A business card size black & white advertising in two issues of BIAOR/OPVA newsletters

Vendor/ Exhibitor \$800 (three days) / \$600 (two days) / \$450 (one day only)

- Exhibit space: one six-foot skirted table (large enough for small tabletop display and literature) & one chair
- Recognition on Conference Website,
- Recognition on BIAOR/OPVA web site,
- Appropriate public recognition and thanks
- Displayed signage
- One full conference registration (one exhibitor representative per company – additional attendees add \$200 per day)
- Business card ad in the Vender Program
- A business card size black & white advertising in one issue of BIAOR/OPVA newsletters

Advertising Requirements

As a valued Sponsor, you will receive an advertisement in the conference program materials. The due date for submission of camera-ready artwork is: **February 15, 2012**. The advertising dimensions are as follows:

	<u>Dimension in Inches (W x H)</u>	<u>Cost</u>
Back Cover -	7 ½" x 10"	\$1000
Full Page Ad -	7 ½" x 10"	\$ 500
1/2 Page Ad -	7 ½" x 4 3/4"	\$ 300
1/4 Page Ad -	3 ½" x 4 3/4"	\$ 175
Business Card -	3 ½" x 2"	\$ 125

Registration Form and Information Required

Please complete and return the enclosed **Sponsor/ Exhibitor Registration Form** as quickly as possible, but not later than **February 15, 2012**. We've also included a Conference Brochure with registration form and program information. You do not have to fill out the registration form for your company representatives included in the sponsorship or exhibitor level. However, we will need to know the number and names of your company representatives who will be attending. Payment of Sponsor or Exhibit fees must accompany your registration. The due date for Sponsor or Exhibitor Registration is **February 21, 2012**. No refunds will be given but registrations are transferable. Please make checks payable to the Brain Injury Alliance of Oregon (BIAOR).

Please include the following in your mailing:

- Completed Sponsor/ Exhibitor Registration Form
- Full payment of Sponsor or Exhibitor Fee
- Description of your Company, Product, or Service (50 words or less)
- Camera-Ready artwork or logo if applicable
- Information for linkage to your web page if applicable, including logo image on disk

Please mail, email or fax to:

Sherry Stock
Brain Injury Alliance of Oregon
PO Box 549
Molalla, Oregon 97038

1-800-544-5243 Fax: (503) 961-8730

Website: www.biaoregon.org • Email: sherry@biaoregon.org

On behalf of the Brain Injury Alliance of Oregon, Oregon Paralyzed Veterans of America and the Harrington Family Foundation, thank you in advance for your support of this very worthwhile and exciting conference. Please feel free to call us with any questions or for additional information. We look forward to seeing you at the Annual Conference.

Sincerely,

Sherry Stock

Sherry Stock, Executive Director
Enclosures

The 10th Annual Pacific Northwest Brain Injury Conference 2012
Thursday, Friday & Saturday March 2-3, 2012
At the Sheraton Portland Airport Hotel, Portland, Oregon
Sponsor/Exhibitor Registration

(Please Print Clearly)

Name: _____

Company: _____

Address: _____

City: _____ State: _____ Zip Code: _____

Email: _____ Phone : _____ Fax: _____

- Types of Sponsorship:** Titanium \$20,000 Emerald \$10,000 Diamond \$5,000
 Platinum \$4,000 (3day) \$3,000 (2 day), \$2,000(1 day) 3/1 3/2 3/3 Gold \$2000 Silver \$1500
 Copper \$1000 Vendor/Exhibitor \$800 (3 day)/\$600 (2 day)/\$450(1 day) 3/1 3/2 3/3

- Customized Sponsorship:** Continental Breakfast Luncheon-Friday Luncheon-Saturday
 Breaks Friday Breaks Saturday Keynote Speaker: Friday Keynote Speaker: Saturday
 Other: _____

(Please select if you are interested, and we will call you with more information)

Type of Exhibit/Product/Service: (Please submit, in 50 words or less, a description of your company, product, and service.) _____

Web Link: _____

Included in the Exhibitor Fee is:

- One 6-foot skirted table (*Large enough for tabletop display and literature*) **Two Tables must pay for additional Table**
 Two Chairs One Black & White Sign Conference Registration (*includes meals*)

Special/Technical Requirements: (Additional charges may apply.)

- None Near electrical outlet Other _____

Move-In (Set-up) Date Time: **Thursday through Saturday** - Space Available at 5:00 AM

Move-Out Dates: All products and displays removed by 5:00 PM Saturday.

Other Comments:

Please return the Completed Form and Full Payment on or before February 21, 2012 to:

Sherry Stock • Brain Injury Alliance of Oregon
PO Box 549 • Molalla, Oregon 97038
(503) 740-3155 • 1-800-544-5243 • Fax: (503) 961-8730
Website: www.biaoregon.org • Email: sherry@biaoregon.org

“Disability leads to new abilities through adaptation and innovation. Our minds become our only limitation. Once you make a decision to embrace your new abilities, the walls come down and a new life is reborn.”

Jeff DeLeon

President

Oregon Paralyzed Veterans of America

