



Brain Injury Association of Oregon, Inc.
A Chartered State Affiliate of the Brain Injury Association of America
PO Box 549, Molalla OR 97038

Annual Conference 2010

Hello:

You are cordially invited and encouraged to participate as a sponsor or exhibitor at our upcoming annual conference, The 8th Annual Pacific Northwest Brain Injury Conference 2010. *Living with Brain Injury: Hope* is the theme for the BIAOR Conference scheduled for Friday and Saturday, March 5-6, 2010. The conference will be held at the Sheraton Portland Airport Hotel in Portland Oregon and is sponsored by the Brain Injury Association of Oregon. It will begin with a one day pre-conference workshop on *Brain Injury and Treating the Behavioral Challenges that Follow*.

Presentations will highlight the latest medical research, diagnosis and treatments for brain injuries and behaviors resulting from injuries, cutting-edge basic and clinical research, and new therapies and medications, what's working in rehab both community and medical settings, returning to work, returning veterans from Iraq, and an advocacy workshop.

Invited are a broad group of participants from the western states and British Columbia. Friday's program will be targeted to professionals, including attorneys, physicians, psychologists, medical professionals, vocational rehab counselors, service providers, advocates and government agency case staff. Saturday's program will add a community track targeting survivors and family members, social workers, case managers and advocates.

The three tracks will include: Legal, Medical, and professional support service providers. The 8th Annual Pacific Northwest Brain Injury Conference will feature presentations on: Medications and side effects—what to watch for; Controlling Pain Following a Brain Injury; Current Research; Anxiety, Fatigue and Depression after Mild TBI; Treatment for Balance and Posture Disorders; A Multi-Modal Approach to School Re-entry for the Brain Injured Student; Supporting People With Brain Injury; Dealing with Behavioral Problems; Residential Design for Persons with ABI; Medical Legal Issues for the Brain Injury Professional; Returning Vets—what are their issues; Best Practices, Differential Diagnosis, and Legal Issues Related to Individuals with Brain Injury survivors; Blast Injury; Blast TBI: Unique Aspects of Injury Pathology, Assessment and Management—The US Experience; Current Issues in Blast Injury: From Modeling Brain Dynamics to Developing Models of Care; PTSD/ TBI; Working together-What is happening in other states and how we are working together to make a difference; Vocational Rehabilitation: Specific Needs and Interventions, Advocacy Training - Join us in the fight, join us to win. The latest rehabilitation procedures; Family members and survivors will discuss their experiences.

Continuing education credits will be offered for professionals attending these sessions.

Saturday's program will have three topic tracks to appeal to both professionals as well as persons with brain injury and their families. Saturday's Keynote presentation will feature Joan Ryan, *an award-winning journalist and author. She was a pioneer in sports journalism, becoming one of the first female sports columnists in the country. Her first book, Little Girls in Pretty Boxes: The Making and Breaking of Elite Gymnasts and Figure Skaters was named one of the Top 100 Sports Books of All Time by Sports Illustrated. She is a media consultant for the San Francisco Giants. Joan lives in Marin County, north of San Francisco, with her husband, Fox sportscaster Barry Tompkins, their 19-year-old son, Ryan, and their dog, Bill.* Speakers will discuss the ingredients in a successful rehabilitation, coping strategies and critical elements needed to decrease disability and move on to a full and happy life as well as a two hour advocacy workshop.

For additional information on the conference program please see our web site at www.biaoregon.org

Join national, state, and local policy makers, the legal community, physicians, health care professionals, health agencies, business and education communities, Brain Injury Association members, survivors and family members, and advocates from 14 states and leading health stakeholders at this pioneering Pacific Northwest regional conference.

Tel: (503)740-3155
Toll Free:(800)544-5243
Fax: (503)961-8730
Office's - By Appointment:

biaor@biaoregon.org
www.biaoregon.org

Executive Director
Sherry Stock, MS CBIS

BIAOR is a 501(c)(3)
Tax-exempt organization
Tax ID: 93-0900797

Salem Regional Rehabilitation Center, 2561 Center Street NE, Salem OR 97301
Good Samaritan Hospital, 2145 NW Overton St, Portland OR 97210

We anticipate an attendance of over 450 persons including persons with brain injury and their families, professionals and service providers, and representatives of governmental agencies from 14 western states.

Sponsors and exhibitors are vital to the success of the Conference. Therefore, we ask that you join us and help make a difference. We offer you a number of ways to become involved. The following information can help you determine what works best for you.

Included in Sponsorship fee:

- Prominently displayed signage in main conference room,
- Exhibit table space with skirting,
- Ad in Vender Program and Conference Brochures,
- Recognition on Conference Website,
- Recognition on BIAOR web site,
- Up to One year ad in BIAOR newsletters,
- Appropriate public recognition and thanks

Diamond Sponsor \$5,000 2 Day Conference Sponsor

- Exhibit space: one eight-foot skirted table & two chairs
- A conference room named after your company
- Link on the Association's web site for 1 year Four full 2 day conference registration (**four exhibitor representative per company – additional attendees add \$200 per day**)
- Full page advertisement in the vender program materials
- Full year of ¼ page advertising in *The Headliner*, BIAOR quarterly newsletter

Platinum Sponsor \$3,000 (both days)/\$2,000 (one day) Session Sponsor – either Friday or Saturday

- Exhibit space: one eight-foot skirted table & two chairs
- Link on the Association's web site
- Two full day conference registration (**two exhibitor representative per company – additional attendees add \$200 per day**)
- Full page advertisement in the conference program materials
- Full year of business card size advertising in *The Headliner*, BIAOR quarterly newsletter

Gold Sponsor \$2000

- Exhibit space: one eight-foot skirted table & two chairs
- 2 Day Two full conference registrations (**two exhibitor representatives per company**)
- 1/2 page advertisement in the conference program materials
- Full year of business card size advertising in *The Headliner*, BIAOR quarterly newsletter

Silver Sponsor \$1500

- Exhibit space: one eight-foot skirted table & one chair
- One 2 Day full conference registration (**one exhibitor representative per company – additional attendees add \$200 per day**)
- 1/4 page advertisement in the conference program materials
- **Full year of business card size advertising** in *The Headliner*, BIAOR quarterly newsletter

Copper Sponsor \$1000

- Exhibit space: one eight-foot skirted table (large enough for small tabletop display and literature) & one chair
- One 2 Day full conference registration (**one exhibitor representative per company – additional attendees add \$200 per day**)
- 1/4 page advertisement in the conference program materials
- **A business card size advertising in two issues** of *The Headliner*, BIAOR quarterly newsletter

Vendor/ Exhibitor \$600 (both days) / \$450 (one day only)

- Exhibit space: one eight-foot skirted table (large enough for small tabletop display and literature) & one chair
- Displayed signage
- **One full** conference registration (**one exhibitor representative per company – additional attendees add \$200 per day**)
- Business card ad in the Vender Program
- **A business card size advertising in one issue** of *The Headliner*, BIAOR quarterly newsletter

Advertising Requirements

As a valued Sponsor, you will receive an advertisement in the conference program materials. The due date for submission of camera-ready artwork is: **February 15, 2009**. Only black and white, camera-ready artwork will be accepted. The advertising dimensions are as follows:

	<u>Dimension in Inches (W x H)</u>	<u>Cost</u>
Back Cover -	7 ½" x 10"	\$1000
Full Page Ad -	7 ½" x 10"	\$ 500
1/2 Page Ad -	7 ½" x 4 ¾"	\$ 300
1/4 Page Ad -	3 ½" x 4 ¾"	\$ 175
Business Card -	3 ½" x 2"	\$ 125

Registration Form and Information Required

Please complete and return the enclosed **Sponsor/ Exhibitor Registration Form** as quickly as possible, but not later than **February 21, 2010**. We've also included a Conference Brochure with registration form and program information. You do not have to fill out the registration form for your company representatives included in the sponsorship or exhibitor level. However, we will need to know the number and names of your company representatives who will be attending. Payment of Sponsor or Exhibit fees must accompany your registration. The due date for Sponsor or Exhibitor Registration is **February 21, 2010**. No refunds will be given but registrations are transferable. Please make checks payable to the Brain Injury Association of Oregon (BIAOR).

Please include the following in your mailing:

- Completed Sponsor/ Exhibitor Registration Form
- Full payment of Sponsor or Exhibitor Fee
- Description of your Company, Product, or Service (50 words or less)
- Camera-Ready artwork or logo if applicable
- Information for linkage to your web page if applicable, including logo image on disk

Please mail to:

Sherry Stock
Brain Injury Association of Oregon
PO Box 549 • Molalla, Oregon 97038
(503) 740-3155 • Toll Free in Oregon 1-800-544-5243 • Fax: (503) 961-8730
Website: www.biaoregon.org • Email: sherry@biaoregon.org

On behalf of the Brain Injury Association of Oregon, thank you in advance for your support of this very worthwhile and exciting conference. Please feel free to call us with any questions or for additional information. We look forward to seeing you at the Annual Conference.

Sincerely,

Sherry Stock

Sherry Stock, Executive Director
Enclosures

The 8th Annual Pacific Northwest Brain Injury Conference 2010
Friday & Saturday March 5-6, 2010
At the Sheraton Portland Airport Hotel, Portland, Oregon
Sponsor/Exhibitor Registration

(Please Print Clearly)

Name: _____

Company: _____

Address: _____

City: _____ State: _____ Zip Code: _____

Email: _____ Phone : _____ Fax: _____

Types of Sponsorship: Diamond \$5,000 Platinum \$3,000, \$2,000 Gold \$2000
 Silver \$1500 Copper \$100 Vendor/Exhibitor \$600 (1 day)/\$450(2 day) 3/5 3/6

Customized Sponsorship: Continental Breakfast Luncheon-Friday Luncheon-Saturday
 Breaks Friday Breaks Saturday Keynote Speaker: Friday Keynote Speaker: Saturday
 Other: _____

(Please select if you are interested, and we will call you with more information)

Type of Exhibit/Product/Service: (Please submit, in 50 words or less, a description of your company, product, service.)

Web Link: _____

Included in the Exhibitor Fee is:

- One four-foot skirted table (*Large enough for small tabletop display and literature*)
 Two Chairs One Black & White Sign Conference Registration (*includes meals*)

Special/Technical Requirements: (Additional charges may apply.)

- None Near electrical outlet Other _____

Move-In (Set-up) Date Time: **Friday and/or Saturday 3/5-6 - Space Available at 5:00 AM**

Move-Out Dates: All products and displays removed by 5:30 PM Saturday, March 6th.

Other Comments: _____

Please return the Completed Form and Full Payment on or before February 21, 2010 to:

Sherry Stock • Brain Injury Association of Oregon
PO Box 549 • Molalla, Oregon 97038
(503) 740-3155 • Toll Free in Oregon 1-800-544-5243 • Fax: (503) 961-8730
Website: www.biaoregon.org • Email: sherry@biaoregon.org